

YACHTBROKER 2000 V30 UPDATE

Please find below a list of the changes that have taken place in Yachtbroker 2000 from v/27 to v30 and instructions on how to use the new features.

1. YACHTWORLD.COM LINK v29

If you advertise in the Yachtworld.com internet portal then this latest feature will be of great benefit for you. In a joint development you can now export the boats you want to advertise in Yachtworld.com as a file, they can then use this file to populate your website saving you the problem of re typing the yacht information on line. There are several things that need to be filled in and installed before you can do this so please follow the instructions below:

a). After installing the update please open the parameters section in Yachtbroker and replace the YW users AC field with your Yacht World user account number and also the Yacht World office ID feild. If you don't have one please contact Alistar Walton at Yachtworld.com on +44 (01329) 227665

b). Open each yacht you want to advertise on Yachtworld.com and go to the advertising section tab. In this tab tick the Advertise in Yachtworld.com check box to show the additional Yachtworld fields and then select the correct entries for the yacht . PLEASE NOTE IF THIS IS NOT COMPLETED CORRECTLY THE YACHT EXPORT WILL LEAVE TO THE BOAT OUT OF THE EXPORT.

c). Yachtworld has asked that the data file be sent to them in a compressed form. It is therefore necessary for you to have WinZip v8 or above loaded to your machine before running item (d). You can get WinZip from various sources. Either download it from www.winzip.com or the www.yachtbroker.co.uk websites or it is included on the Yachtbroker CD's under a subdirectory called YB2000 Extras.

d). How to create the export file?

Open the parameters section of Yachtbroker and then click onto the Internet output button headed Yachtworld. This will then run a routine to export the selected yachts to a file then compress this ready for emailing to Yachtworld. The first time you run the routine though Yachtbroker will want to load a small WinZip program that allows us to command WinZip to carryout a compression on a named filed. Accept all the default options during this install then re run the export routine. This will then create a file in the Yachtbroker directory called C:\ybpro32\ybyw.zip it is this file that you need to send to Yachtworld.

2. ADDITIONAL PHOTOS v28

Previous versions of Yachtbroker have allowed you to link to four photographs this has now been increased to a total of ten. To accommodate these addition photographs the yacht photograph section has been re-designed as well as the photo addendum report which now displays the photos not printed on the main specification sheets. With every plus point there is always a downside. I have noticed with old slow machines that building a page with four photos on it can take a little time, please be patient while the program does this.

3. PHOTO LABELS v28

In addition to the extra photograph links, each link now has a label so that you can write a one line label against each photo. Therefore if you don't have a layout plan of a boat and you insert an interior photo in the plan layout panel you can change the 'Plan Layout' heading to something else.

4. EMAIL MERGE TO CONTACTS v28

In addition to you being able to merge you contacts to a letter you can now do the same to an email. Carryout the same routine in the reports mailing section of the contacts as you would for a letter merge but instead of selecting a Yachtbroker letter or merge to word option, select the option to merge to email. This will then create a new email message and place your selected contacts that have an email address and place these addresses into the Bcc section. You can then add a subject and message plus attach a file before sending the email. Please note that not all email editors will work with this feature. It uses your default internet email editor and has been tested with Outlook Express and Outlook.

5. EMAIL MERGE TO MATCHED CONTACTS v28

This feature allows you to create an email merge of the matched contacts during a find matching contacts search. Open a new yacht listing and go to the menu file and select contact search. If the system finds any contact looking for the type of boat you have listed it will display the results. Open the menu file and select tag all records this will flag all the records with a tick. Then open the file menu again and select Email merge. This will then open a new message and put all the contacts that have email addresses into the Bcc box allowing you then to add a subject, message and attaching a .PDF file of the yachts specification.

6. MAX DRAFT & AIR DRAFT LABEL v28

I have now created a selectable label for the Max draft field this means that it can also be used for Air Draft particularly in the case of powerboats where max draft is not required but Air draft is more applicable. The selection of the label is specific to an individual boat and is also displayed on any of the specification reports. Please note if you have a custom report this will have to be added to your report before it will be displayed.

7. HELP FILE v28

While the help file was included in the last update the content of the help file was incomplete. A lot of key issues have been added to this section so if you have a question about a function in Yachtbroker have a look in this section to see if it has been already covered. This section is always growing so if you want me to add something else please call me or email me at support@yachtbroker.co.uk

8. Improved Quotation section v29 & v30

The quotation section in Yachtbroker has been given the once over and many improvements made to bring it in line with the selling of new boats. Not only can you create a quote quickly and professionally you can also now produce a purchase contract ready for signing.

9. Insurance section v30

As a broker or agent you can earn additional income from certain insurance companies in the form of commission. So that you can keep track of what client you have introduced to the insurance companies. Yachtbroker now records the insurance details of a client and yacht and

creates a proposal form to send to the Insurance companies. This enables you to assist your client in obtaining Insurance and ensuring that you establish your commission on the transaction.

10.Boats & Yachts Up-loader V30

Yachtbroker now has a built in link to the Boats & Yachts (MTM) Up-loader program. This allows you to export your yacht data directly to the Boats & Yachts Internet portal. The Up-loader program is not a Yachtbroker product and needs to be installed separately before the link will work. The program can be downloaded from the Yachtbroker web site www.yachtbroker.co.uk/download.htm for more information about the up-loader program and its use please contact Boats & Planes (MTM) on 01243 53339

- 11. There are many other minor changes throughout the program. Spelling corrections in labels, general code changes and addition help file notes that make some of your existing functions faster and easier to use.**